



WALKERVILLE FOOTBALL CLUB

2025 SPONSORSHIP PACKAGES

ESTABLISHED 1901

WHY SPONSOR WALKERVILLE FOOTBALL CLUB IN 2025?



The Cats are looking to continue the Club's success in 2025!

In season 2025 the club is competing in Division 4 of the South Australian Amateur Football League.

The club has recruited strongly in the off season, and has some exciting new talent joining the Club. Player numbers are strong, and in 2025 the Club will also be fielding a D Grade team, to sit alongside our A, B and C Grade teams.

In Season 2026, the Club is launching its inaugural Womans team. This is on the back of a very successful junior girls program within the Walkerville Junior Football Club.

The Club's social media presence continues to grow with huge support on Facebook and Instagram, and our Website an in-season weekly EDM's keep all Cats fans updated on the Clubs progress.

Sponsors of our Club are given the opportunity to promote their business through our social channels, EDM's and website to open up new business opportunities through the Walkerville community.

Our clubrooms are open after all games, where all players, sponsors and members are always welcome to enjoy the post-match presentations from 6pm each Saturday.

We welcome you to the Club and look forward to partnering with you in 2025 as the Cats push for another successful year both on and off the field.

Our Club

One of the oldest clubs in the Adelaide Football League, being established in 1901.

The Walkerville Football Club is a significant component of the broader sporting community at Walkerville. This includes close associations with:

Walkerville Netball Club – 500 members
Walkerville Junior Football Club – 450 members
Walkerville Cricket Club – 200 members
Walkerville Softball Club – 100 members

Over 100 current players
Over 1,400 Facebook followers
Over 500 Instagram followers

Email contact to hundreds of players, coaches, staff and supporters

CONTACTS

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derekgregory76@icloud.com

MAJOR SPONSORSHIP PACKAGE

NEGOTIABLE

Limited number available, package comprises of variations of the following:

- Multiple year commitments
- Business logo on playing guernsey/training tops/club polo
- Four tickets to the Walkerville Business Lunch (guest speaker, food & beverage package)
- Two tickets to the Walkerville Ball (food & beverage package)
- Invitation to sponsor's function held during an A Grade home game
- Advertisement on the Walkerville Football Club website
- Advertisement in the Walkerville Sports Club
- Advertisement on the brand new 6m by 4m electronic scoreboard
- Recognition in the Walkerville Football Club 'Cat's Tail', in-season EDM.
- Grandstand Signage (approximately 3m x 1m) with your business logo displayed during home games
- Weekly player award in business' name
- 2 Complimentary Drinks at each of the Club's home games
- Opportunity to present to the Walkerville Football Club members in the clubrooms
- Recognised as a major sponsor across all major Walkerville Football Club events



INAUGURAL WOMANS TEAM 2026 MAJOR SPONSORSHIP PACKAGE

NEGOTIABLE

Establishing a new team has considerable upfront costs. As inaugural womans team sponsor for 2026, you will be greatly assisting our club in launching the team and ensuring its success into the future.

Limited number available, package comprises of variations of the following:

- Multiple year committments
- Business logo on playing guernsey/training tops/club polo
- Four tickets to the Walkerville Business Lunch (guest speaker, food & beverage package)
- Two tickets to the Walkerville Ball (food & beverage package)
- Invitation to sponsor's function held during an A Grade home game
- Advertisement on the Walkerville Football Club website
- Advertisement on a big screen in the Walkerville Sports Club
- Advertisement on the brand new 6m by 4m electronic scoreboard
- Recognition in the Walkerville Football Club 'Cat's Tail' Weekly, in-season EDM.
- Grandstand Signage (approximately 3m x 1m) with your business logo displayed during home games
- Weekly player award in business' name
- 2 Complimentary Drinks at each of the Club's home games
- Opportunity to present to the Walkerville Football Club members in the clubrooms
- Recognised as a major sponsor across all major Walkerville Football Club events



GOLD SPONSORSHIP PACKAGE

\$3,000

Limited number available, package comprises of variations of the following:

- Business logo on playing guernsey/training tops/club polo
- Two tickets to the Walkerville Business Lunch (guest speaker, food & beverage package)
- Invitation to sponsor's function held during an A Grade home game
- Advertisement on the Walkerville Football Club website
- Advertisement in the Walkerville Sports Club
- Advertisement on the brand new 6m by 4m electronic scoreboard
- Recognition in the Walkerville Football Club 'Cat's Tail', in-season EDM.
- Grandstand Signage (approx 2m x 1m) with your business logo displayed during home games
- Weekly player award in business' name
- 2 Complimentary Drinks at each of the Club's home games
- Opportunity to present to the Walkerville Football Club members in the clubrooms
- Recognised as a Gold sponsor across all major Walkerville Football Club events



SILVER SPONSORSHIP PACKAGE

\$1,000

Limited number available, package comprises of variations of the following:

- Advertisement on the Walkerville Football Club website
- Advertisement in the Walkerville Sports Club
- Recognition in the Walkerville Football Club 'Cat's Tail', in-season EDM.
- Invitation to sponsor's function held during an A Grade home game
- 2 Complimentary Drinks at each of the Club's home games
- Opportunity to present to the Walkerville Football Club members in the clubrooms



BRONZE SPONSORSHIP PACKAGE

\$750

Limited number available, package comprises of variations of the following:

- Advertisement on the Walkerville Football Club website
- Advertisement in the Walkerville Sports Club
- Recognition in the Walkerville Football Club 'Cat's Tail' in-season EDM.
- Invitation to sponsor's function held during an A Grade home game



PLAYER SPONSOR

\$450

Sponsor one of the players in Season 2025. Your sponsorship will cover the player's subs for the year and your business will be recognised as their sponsor on the Clubroom walls.

- Framed photo of the player sponsored with the business name underneath which can be displayed at your workplace
- Advertisement on the Walkerville Football Club website
- Advertisement in the Walkerville Sports Club
- Your nominated business or family name will be recognised on our new electronic scoreboard.



OTHER SPONSORSHIP & SUPPORT



The Walkerville Football Club accepts and appreciates all forms of support. If your business is not in a position to support the club financially there are other options available including:

- Weekly player awards (vouchers or gifts)
- Value in kind (provide a service to the club)
- Commission based sponsorship
- Donation of prizes that can be used as fund raising items (goods, services, vouchers)

Depending on the retail value of your support, you will be allocated the same benefits as Major, Gold, Silver, Bronze and Player sponsorship categories.



WALKERVILLE FOOTBALL CLUB

SPONSORSHIP PACKAGES

Our Sponsorship packages are summarised below.

These are all open to negotiation so that we can tailor a sponsorship package that suits your business needs.

LEVEL	MAJOR MENS	MAJOR WOMENS	GOLD	SILVER	BRONZE	PLAYER
Investment per annum *	Negotiated Packages	Negotiated Packages	\$3000	\$1000	\$750	\$450
Multiple year committments	✓	✓				
Business logo on playing guernseys **	✓	✓	✓			
Business logo on players training tops **	✓	✓	✓			
Business logo on club polo **	✓	✓	✓			
Tickets to the Walkerville Business Lunch	4	4	2			
Tickets to the Walkerville Ball (food and bev package)	4	4	2			
Invitation to the sponsors function day	✓	✓	✓	✓	✓	✓
Tickets to the WFC annual presentation dinner	4	4	2	2	1	1
Advertising on the WFC Website	✓	✓	✓	✓	✓	✓
Advertisement in the Walkerville Sports Club	✓	✓	✓	✓	✓	✓
Advertisment(s) on electronic scoreboard	✓	✓	✓			
Granstand signange (3m by 1m)	✓	✓				
Granstand signange (2m by 1m)			✓			
Recognition in the "Cat's Tail" electronic newsletter	✓	✓	✓	✓	✓	✓
Weekly player award in business name	✓	✓	✓			
Opportunity to present to Members in the clubrooms	✓	✓	✓	✓		
Recognised as major sponsor across all major events	✓	✓				
Complimentary drinks at each home game	2	2	2	2		

* All amounts include GST

** To be confirmed on annual basis



WALKERVILLE FOOTBALL CLUB SPONSORSHIP FORM

Thank you for your interest in becoming a 2025 Walkerville Football Club Sponsor. Your support is very much appreciated!

To confirm your sponsorship package please tick the applicable boxes in the table below and to assist us with invoicing please complete the below form:

LEVEL	MAJOR MENS	MAJOR WOMENS	GOLD	SILVER	BRONZE	PLAYER
Investment per annum	Negotiated Packages	Negotiated Packages	\$3000	\$1000	\$750	\$450
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other - Vouchers, in kind , commission, prizes						
Sponsorship Package Total: \$						

COMPANY NAME: _____

CONTACT NAME: _____

ADDRESS: _____

ABN: _____

PLAYER NAME (if applicable): _____

CONTACT NUMBER: _____

EMAIL: _____

EMAIL LOGO PROVIDED TO: communicationsdirector@walkervillefc.com.au ☐

SIGNED: _____ DATED: _____

PAYMENTS

Payment Methods

Direct Debit

BSB: 105-056

Account Number: 090445140

Please ensure you put your name in the reference section.

Cheque

Addressed to the Walkerville Football Club

P.O. Box 36 Walkerville, 5081, SA

GST not applicable

A tax invoice will be issued and the payment made may be used as a business deduction.



